

WHIRLY GIRLS NEWSLETTER

Volume Two - Summer 2003

WHAT'S NEW!

Hello ... and a Happy Summer Season to you all. We've been doing some interesting things these last few months and have some fun things in the works...and thought we'd share them with you. We were asked to attend the MTV Movie Awards ceremonies, which were held in LA in May and our personalized name bracelets were a big hit. Not only were they a hit with moms like Sarah Jessica Parker, Kristian Alfonso (who plays Hope on Days of Our Lives), Kelly Ripa and Dixie Chicks Natalie Maines and Emily Robinson, they were also popular with celebs like Carmen Electra, who ordered a bracelet with her sweetie, Dave Navarro's, name on it. Very nifty. You can check out our personalized name bracelets by browsing through the Mom's Gallery at www.whirlygirls.com.



Whirly Girls' have been featured in the May 10th issue of People Magazine (our Faith Hill Mother's Name Bracelet) and in the June 2nd issue of People, where the winner of Bachelor Andrew Firestone's heart, Jenn Schefft, is shown wearing the signature choker that we designed for the girls participating in the series. We also designed a beautiful coral and crystal bracelet that the 15 finalists wore, along with the choker, throughout the series. You can see these items online or through your Whirly Girls' sales director.



We are working right now to finalize the design of some special pieces for InStyle Magazine's Summer Soiree, to be held on August 21st at the Lloyd Wright Estate in LA. This is InStyle's annual summer party to celebrate Hollywood's young up and coming actors, managers and agents. It's one of the hottest parties of the season and we're thrilled to be a part of it. In the past, some of the attendees have been Kate Hudson, Heath Ledger, Jessica Capshaw, Donnie Wahlberg, Garcelle Beauvais-Nilon, Matt Davis, Henry Simmons and Sarah Wynter. We'll let you know who is in attendance this year in our next newsletter!

Then, we're headed back to California in September for the ER Celebrity Golf Classic, held in Santa Clarita. This is an event hosted by the present and former members of the hit NBC television show "ER" and their friends, at the 3rd Annual Celebrity Golf Classic benefiting Cure Autism Now. We are designing a special Autism Awareness Bracelet just for this event – and you'll be able to see it soon by visiting us at www.whirlygirls.com

BE A WHIRLY GIRL!

Are you **Whirly** yet? We've been growing at a rapid pace and are always looking for new Whirly Girls to join our team of Independent Sales Directors. It's a great chance to do something fun, set your own hours, make extra money and be a part of something magical. We welcome Anne in New Hampshire, Gina, Ann and Helen in New Jersey, Kim in LA, Laura in San Francisco, Melissa, Sonja, Erin, Diane, Jackie and Theo in Minneapolis, Joan, Patty, Heather, Breck and Lisa in North Dakota, Cheryl and Christine in Massachusetts, Melissa, Amy, Kelley and Kris in Pittsburg, Lauri in Delaware, Debbie in Phoenix and Shauna in Kansas. Special thanks to some of our Whirly Girl team members for being such great "recruiters" and spreading the Whirly word.

CAUSE RELATED JEWELRY UPDATE

Our Cause-Related Jewelry line remains tremendously popular. The line includes jewelry designed to promote awareness of Breast Cancer, Cancer, Leukemia, Diabetes, Alzheimer's, Heart Disease, Arthritis, Domestic Violence, Autism, Brain and Spinal Cord Injuries, Patriotism ... and much more. We even designed a bracelet for the Shrine organization to assist with their fundraising efforts on behalf of their network of Children's Hospitals. In the last six months alone, the sale of Whirly Girls' jewelry has helped the Shrine organization raise more than \$5000 for children in need of medical care and attention. We work with all kinds of not-for-profit groups, holding jewelry parties, donating a portion of the proceeds, and assisting with fundraising efforts wherever possible. If we can put one of our Whirly Gig jewelry parties to work for you, please send us an email (info@whirlygirls.com) and we'll be glad to help!

BOOK YOUR WHIRLY GIG!

Our jewelry parties, called Whirly Gigs, are a great way to see the latest Whirly Girl creations and to buy things that aren't available anywhere else. The majority of our line is not available either online or at retail – you've got to have a party or go to one to see our coolest "stuff." As a hostess of a Whirly Gig, you earn 10% of the net party sales as a jewelry credit – so if you love jewelry, it's a great way to add to your collection in a fun way – and share the Whirly word with your friends and family. We're running an extra special offer right now – if you book your party by September 30th and host it during the month of September or, at the latest, by October 15th, and have a minimum of \$1500 in net sales, we'll throw in an additional \$150 in hostess credits – that's at least \$300 in jewelry credits waiting with your name on them! To book your party, contact your Whirly Girls' Independent Sales Director or visit our website, click on the "Want to Host a Whirly Gig" section, send us an email and mention this newsletter offer - we'll be in touch with all the details and to schedule your Whirly Gig...and you'll be on your way to earning some fabulous Whirly Girls' jewelry!